



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

National Media
815 Slaters Lane
Alexandria, VA 22314

Contract # 331118

Schedule Dates 09/13/12-09/16/12
Advertiser National Republican Congressional Committee - In
Agency National Media (2711)
Product Political - Issue (1068)
Brand ISS/NRCC-IE (81865)
Salesperson TeleRep/Washington DC, Washington DC (1040)
Sales Office TeleRep/Washington DC
Buyer Name ANGLE, BEN
Phone/Fax /
CPE 155/426/31B4
Account Types National/Political
Billing Type Standard
Comments NRCC 09/12
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

09/12/12
09/12/12
Jennifer Stewart
Yes
06311711
Normal
15.00
\$2,217.75
\$12,567.25

Pittsburgh (WPXI)
By Broadcast Month Spots Rate
Sep. 2012 30 \$14,785.00
Grand Total: 30 \$14,785.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	09/14/12-09/14/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P	1					1			1	\$1,500.00	\$1,500.00	Pittsburgh (WPXI)	LATE NEWS/1	9/12/12
2.0	Normal Line / Spot	09/14/12-09/14/12	5	:30	11:34P- TONIGHT SHOW	1					1			1	\$300.00	\$300.00	Pittsburgh (WPXI)	TONITE/2	9/12/12
3.0	Normal Line / Spot	09/14/12-09/14/12	5	:30	12:37A- Late Night	1					1			1	\$200.00	\$200.00	Pittsburgh (WPXI)	LATE NIGHT/3	9/12/12
4.0	Normal Line / Spot	09/14/12-09/14/12	5	:30	1:36A- Last Call With Carson Daly	1					1			1	\$125.00	\$125.00	Pittsburgh (WPXI)	LAST CALL/4	9/12/12
5.0	Normal Line / Spot	09/14/12-09/14/12	5	:30	4:28A- Channel 11 News 430A	1					1			1	\$125.00	\$125.00	Pittsburgh (WPXI)	NEWS 430A-5A/5	9/12/12
6.0	Normal Line / Spot	09/14/12-09/14/12	5	:30	5P- 5:30P (EST)	1					1			1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 5-530P/6	9/12/12
7.0	Normal Line / Spot	09/14/12-09/14/12	5	:30	5:30P- 6P (EST)	1					1			1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 530-6P/7	9/12/12
8.0	Normal Line / Spot	09/14/12-09/14/12	5	:30	6:59P- Jeopardy	1					1			1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEOP 7-730P/8	9/12/12
9.0	Normal Line / Spot	09/14/12-09/14/12	5	:30	7A- Today Show	1					1			1	\$475.00	\$475.00	Pittsburgh (WPXI)	TODAY SHW 7-9A/9	9/12/12
10.0	Normal Line / Preempt	09/14/12-09/14/12	5	:30	8P- 9P (EST)	1					1			1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	NA WHO DO U THINK 8-9P DUE TO RATE/10	9/12/12
10.0.1	Closed Preempt	09/14/12															Pittsburgh (WPXI)	No Avail/Exception -	
11.0	Normal Line / Spot	09/15/12-09/15/12	5	:30	6P- CHANNEL 11 NEWS	1						1		1	\$475.00	\$475.00	Pittsburgh (WPXI)	NEWS 6-630P/11	9/12/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
Accepted-Station: _____ Date: _____
Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



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CPE 155/426/3184
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Billing Type Standard
Comments NRCC 09/12
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 09/12/12
Last Modified 09/12/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06311711
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,217.75
Net Total \$12,567.25
Sales Tax

Pittsburgh (WPXI)
By Broadcast Month
Sep. 2012 30 \$14,785.00
Grand Total: 30 \$14,785.00

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24.0	Normal Line / Spot	09/13/12-09/13/12	5	:30	6:59p- Jeopardy					1				1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEOPARDY 7-730P/24	9/12/12
25.0	Normal Line / Spot	09/13/12-09/13/12	5	:30	7A- Today Show					1				1	\$475.00	\$475.00	Pittsburgh (WPXI)	TODAY 5HW 7-9A/25	9/12/12
26.0	M/G For 10.0.1 / Prime	09/14/12-09/14/12	5	:30	7:57p- Guys With Kids 8-830p						1			1	\$1,000.00	\$1,000.00	Pittsburgh (WPXI)	GUYS WITH KIDS/10	9/12/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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